



5 Important Things You Should Know About ListHub

1. Leads are passed back to the listing agent (or broker) free of charge. Gone are the days of the business model that charges for leads.

2. ListHub gives the broker a free option to direct all listings to the property detail page on the brokerage Web site! All you do is make a simple support request and we will set this up for you. Brokers can also give their agents permission to have their listings link to the property detail pages on the agent Web site.

3. Has the unique ability for brokers and agents to incorporate the metrics from their own Web sites on the ListHub reports. That means all property views and inquiries for a company or agent's listings on the company or agent's Web site (regardless of which Web site vendor they use) will show up on the ListHub reports

4. Provides aggregated traffic metrics reporting across all sites at the MLS level, brokerage level, office level, and agent level

5. We are a standalone product that works with all of your existing programs. We do not require that our customers purchase a Web site (or any other product) in order to participate. We can send your consumer traffic to any Web site you have chosen!